



Signature Sponsor:



HEROES RUN COMMITTEE MEMBERS

Event Chairmen:

Martin J. Keane,
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Fred M. DeGrandis
President & CEO
Cleveland Clinic
Regional Hospital

Jan Murphy
President, Fairview
Hospital

Grace Leon,
Survivor

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Cleveland Fire

Event Co-Chairs:

Paula Blackman
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Nancy Kilbane
Robin Kuykendall
Steve Lorenz
John Myers
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Cleveland

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Cleveland Fire

Asst. Chief
Timothy O'Toole,
Cleveland Fire

Mike Norman
Secretary, Local 93

**THE WEST PARK CLEVELAND
POLICE AND FIRE FIGHTERS MEMORIAL**

Dear Friend of the Cleveland Police and Fire Fighters:

There is no greater price one can pay than to give one's life in the line of duty. Often, little can be done to lessen the pain and fill the tremendous loss to the families and to the community.

A joint effort has resulted in the creation of a memorial to honor officers who died in the line of duty from or in the West Park area. **The Cleveland Heroes Run**, a 5-mile and 2-mile Community Race, was created to raise funds to make this tribute possible. It will take place on September 20th, 2009.

The West Park Cleveland Police and Fire Fighters Memorial Walkway was built to honor these brave officers. Located on Rocky River Drive, it begins at Edgecliff Avenue and runs north for one third of a mile along the MetroParks canyon.

At the heart of the Memorial Walkway, set off by a scenic view, is a granite and bronze Memorial designed by local Sculptor, Paula Blackman, in honor of these fallen officers. It not only recognizes the tremendous sacrifice they made, but offers their families and the community a gathering place to honor their memory.

We are writing to ask for your participation as a Sponsor of the Cleveland Heroes Run to help make this annual event a success. The full benefit of sponsorship and other levels available are detailed in the enclosed form. All proceeds will benefit the Memorial Scholarship Fund.

This event has become an annual living tribute to these fallen Police Officers and Fire Fighters. The event will attract significant attention from the local media in addition to the safety forces and race communities. More than 1000 runners competed in 2008; we expect even more this year!

We ask that you remember the services the Cleveland Police and Fire Fighters provide to you and that you give generously in honor of these fallen officers.

Thank you in advance for your support.

Steve Loomis
President, Cleveland Police
Patrolmen's Association

Chester Ashton
President, Local 93
Cleveland Fire Fighters Union

Tom Ross
Recording Secretary,
Cleveland Police Patrolmen's
Association

Sean DeCrane
Cleveland Fire Fighters Union

Grace Leon
Race Committee
Chairman

THE WEST PARK CLEVELAND POLICE AND FIRE FIGHTERS MEMORIAL FUND

1303 West 58th Street • Cleveland, Ohio 44102 • (216) 631-8455



Signature Sponsor:



THE 8th ANNUAL CLEVELAND HEROES RUN
SUNDAY, SEPTEMBER 20, 2009

The West Park Cleveland Police and Firefighters Memorial Fund was established to assist in the creation, construction and continuing maintenance of the memorial its property and structure. Located on Rocky River Drive in Cleveland's West Park neighborhood the Memorial overlooks the scenic Metro parks. It is a lasting Memorial to those Cleveland Police Officers and Firefighters who lived in or lost their lives in the West Park area.

The Fund was also created to establish a yearly scholarship to be given to a Police Officer and Firefighter immediate family member whose name appears on the Memorial.

This has been made possible by the creation of the West Park Cleveland Police and Firefighters "Heroes Run". Established in 2002 this annual 5-mile race and 2-mile run/walk had more than 1000 participants in 2008. It has not only helped in the completion of the memorial itself but also to raise the funds through race sponsors and donations for the scholarships.

This year we are glad to announce that we will be awarding scholarships not only to a Police Officer and Firefighter surviving family member but, also since the community has been so supportive of this event we will be giving a scholarship in their names to a local West Park school.

However, it is only through sponsor and community support that we are able to provide the funding for the Heroes Run and the scholarships.

As a sponsor, your company, group, club, family or team will enjoy **year-round logo recognition** on the back of the official long-sleeved race T-shirt for the event. Your choice of sponsoring level will also determine other opportunities for you to participate and enjoy significant visibility during the event. The tax ID# is 14-1838579.

To be a Race Sponsor, please fill out this form and send a check payable to:

The West Park Cleveland Police & Fire Fighters Memorial Fund

Attn: Race Committee

1303 West 58th Street

Cleveland, Ohio 44102

If you have **questions concerning sponsorship** contact: Kevin Cooney- 216-252-5900 or Barbara Ragon 216-924-8024

Deadline for sponsorship is August 31, 2009. (Detach and Return to Above Address)

Name: _____ Daytime telephone: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Fax Number: _____ E-Mail Address: _____

Please indicate your desired level of sponsorship (see sponsorship specifics on back):

Supporter: \$1,000 Logo* included? Yes No

Contributor: \$ 500 Logo* included? Yes No

Spectator: \$ 250 Logo* included? Yes No

Cheering Section \$ 100

*Logo art provided: Camera-ready stick Electronic file Paper

Need assistance with the creation of a logo? We can help!

The 8th Annual Cleveland Heroes Run

Sunday, September 20, 2009

Levels of Race Sponsorship

As a race **Supporter, your \$1,000 investment** will include:

- Your corporate logo prominently displayed on the back of more than 1,000 long-sleeved race T-shirts.
- A display table at the event. The opportunity to display a corporate banner at the race site during the awards ceremony.
- Inclusion of corporate literature and/or promotional items in the race participant goody bag.

As a race **Contributor, your \$500 investment** will include:

- Your corporate logo displayed on the back of more than 1,000 long-sleeved race T-shirts.
- Inclusion of corporate literature and/or promotional items in the race participant goody bag.

As a race **Spectator, your \$250 investment** will include:

- Your corporate logo displayed on the back of more than 1,000 long-sleeved race T-shirts.

As a member of our **Cheering Section, your \$100 investment** will include:

- The name of your **family, company, group, club or message** typeset in standard font for presentation on the bottom and back of more than 1,000 long-sleeved race T-shirts.

Note: (copy may not exceed 30 characters/spaces spanning two lines of type).

Please use grid below to submit your message:

**In-kind sponsorships are also available.
Please contact race representatives to learn more.**

**Thank you for your support of this wonderful cause.
See you at the race!**